



CONNECTED • COORDINATED • COMPASSIONATE • PATIENT CARE

Dear Trusted Partner,

Our primary goal is to deliver perfectly coordinated, compassionate care to our patients. WellMed will begin using the LeadingReach platform and sending coordinating referrals in the Rio Grande Valley market via LeadingReach the week of September 20th.

LeadingReach is a HIPAA-secure, web-based platform that connects providers with clinical workflow management tools, secure team-based chat and secure document exchange. Tens of thousands of health care organizations currently use LeadingReach across Texas and Florida.

Through LeadingReach, we will work with you to provide:

- Real-time status updates, referral tracking and closed-loop appointment confirmations.
- Digital referral information delivered to patients.
- HIPAA-secure chat, team messaging and file transfers.
- The ability to eliminate or reduce faxing and phone calls.
- Accountable transition of care with improved patient experience.

Our partnership with LeadingReach is one piece of a larger effort to improve the efficiency and effectiveness of our referral processes and improve coordination of care overall. In addition to using the LeadingReach platform, we are also gaining clinical decision support tools, automating manual work and improving operability among our internal systems. All of this will improve care for our patients and will assist us in creating a Network of Integrated Care Excellence—a connected, coordinated and compassionate network of high-performing providers and facilities that create the greatest value for our patients.

For more information about this initiative in the Rio Grande Valley market, please contact Dr. Guadalupe Davila, market medical director, at [gdavila@wellmed.net](mailto:gdavila@wellmed.net), or Dr. E. Linda Villarreal, Cost and Value Champion, at [evillarreal1@wellmed.net](mailto:evillarreal1@wellmed.net). Additionally, if you do not have an existing LeadingReach account and would like more information, please visit [www.leadingreach.com/wellmed](http://www.leadingreach.com/wellmed) or call 1-866-656-4410 for assistance.

We are excited to collaborate with LeadingReach and leverage their platform for the benefit of our patients. We look forward to our continued relationship with you as we strive to change the face of health care delivery for the nation.

Warmest regards,

A handwritten signature in black ink that reads "E. Linda Villarreal".

**E. Linda Villarreal, MD**  
Cost and Value Champion – RGV market

