

Dear Trusted Partner,

Our primary goal is to deliver perfectly coordinated, compassionate care to our patients. In support of this goal, ASAS Health will begin using the LeadingReach platform to send and coordinate referrals in the Rio Grande Valley the week of May 16, 2022.

What is LeadingReach?

- A HIPAA-secure, web-based **referral technology platform** that connects providers through secure team-based chat and document exchange.
- Benefits of LeadingReach:
 - Real-time status updates, referral tracking, and closed-loop appointment confirmations.
 - HIPAA-secure chat, team messaging, and file transfers between PCP and specialist.
 - The ability to eliminate or reduce faxing and phone calls.
 - Digital referral information delivered to patients.
 - Accountable transition of care with improved patient experience.
 - Streamlined analytics to measure and trend KPIs.

How does LeadingReach impact the Medical Neighborhood?

Our partnership with LeadingReach is one piece of a larger effort to improve the efficiency and effectiveness of our referral processes and improve coordination of care overall. We are also:

1. Centralizing referral scheduling through a Central Referral Team that is integrated with our clinical systems to provide one seamless communication process for our patients and provider partners, and
2. Creating a Medical Neighborhood of specialists who provide the best access for our patients and communication with the referring providers. *[See Medical Neighborhood Expectations document.]*

One of the Medical Neighborhood expectations is the implementation and utilization of the ACO's referral coordination technology. Since LeadingReach has been selected as the ACO's referral technology, utilization of this platform will be tracked and evaluated by our providers and used as a metric in evaluating Medical Neighborhood status. All of this will improve care for our patients and will assist us in creating a connected, coordinated, and compassionate network of high-performing providers and facilities that create the greatest value for our patients.

Connect With Us!

We are excited to collaborate with LeadingReach and leverage their platform for the benefit of our patients – we hope you consider joining Leading Reach as we strive to improve health care delivery in the region. For more information about this initiative in the RGV, please contact Jaylin Barrera, ACO Provider Rep – Central Referrals, at jaylin.barrera@uhsinc.com / 956-407-6651, or visit www.leadingreach.com/STCPACO.

Warmest regards,



Monzer H. Yazji, MD
ASAS Health Founder & CEO
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J. Matthew Johnson, MD
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